



LegalOwls
App

Partnering to Put Practical Tools in Lawyers' Hands

Meet the legal community before they choose their tools ... and become part of how they build, grow, and modernize their practice.

SUCCESS SIMPLIFIED



What Legal Owls Is Building

A practical support platform for legal professionals who need skills, systems, and trusted tools.

Learning Hub + LO Academy

Short practical modules, deeper courses, webinars, and templates that help lawyers move from theory to action.

Partner Perks + Tool Discovery

Curated tools, demos, starter plans, extended trials, and practical workflows that help users adopt modern systems.

Communities + Career Support

Support for LL.M. students, early-career lawyers, women lawyers, solo practitioners, and global professionals.

Practice-Building Guidance

Client intake, legal operations, tech adoption, writing, contract workflows, AI literacy, and sustainable growth.

Success simplified.

Legal Owls is designed to help users learn what to use, why it matters, and how to start safely.



How Legal Owls Supports Growth

Legal Owls helps users move from learning to action with systems, guidance, and tools they can apply in real life.

The platform is designed to support legal professionals not only with knowledge, but with practical next steps.

In simple terms:

Legal Owls helps users learn better, work smarter, build confidence, and access resources they need to move forward.

Learning → Practical Adoption

1

Launch and grow practices

Client intake, workflows, pricing, compliance, branding, and practice management.

2

Access mentorship

Guidance from experienced lawyers, advisors, specialists, and industry professionals.

3

Discover trusted platforms

Tools that help users manage clients, automate systems, communicate, and grow.

4

Apply practical workflows

Templates, webinars, demos, checklists, and guided learning help users start safely.



OUTCOME

Users are ready to learn, try, adopt, and grow.

That makes Partner Perks a natural part of the Legal Owls ecosystem.

The Legal Owls Audience

A focused community of legal professionals actively looking for practical tools and better systems.

1

LL.M. students & foreign-trained lawyers

U.S. legal skills, bar paths, OPT awareness, job tools, cultural orientation

2

Early-career lawyers

Writing, drafting, interviews, productivity, practice confidence

3

Solo & small-firm lawyers

Intake, billing, client communication, automation, marketing systems

4

Startup-focused lawyers & founders

Entity/IP/privacy/contracts/compliance basics and lean operations

5

Global / cross-border practitioners

Professional visibility, outsourcing, workflows, new legal verticals

Common Thread: They are Motivated to Improve, but Need Guidance, Credibility, and a Low-friction way to Try the Right Tools.

Why Tool Adoption Fails

Most lawyers do not ignore technology because they dislike innovation. They pause because the buying journey is crowded, technical, and risky.

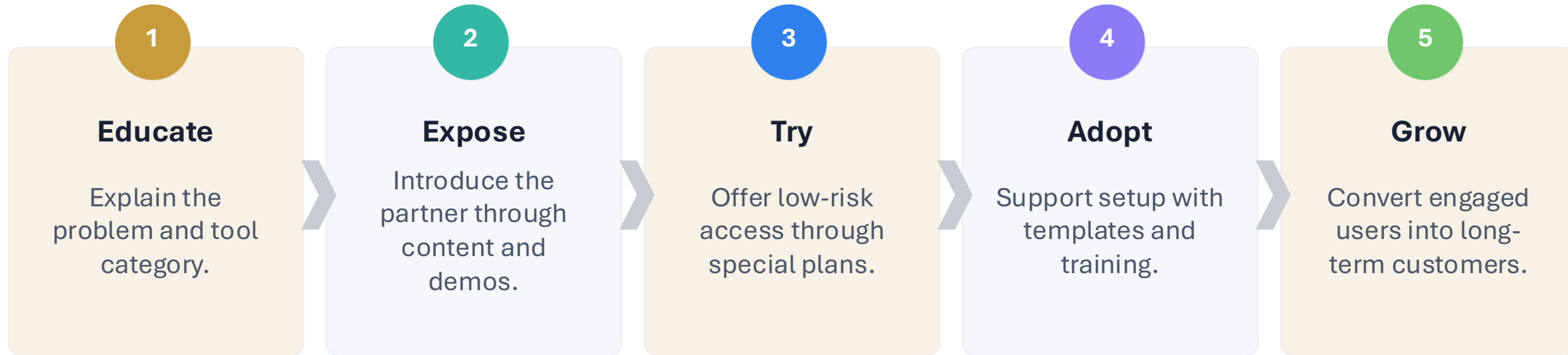
- **Too many choices** Hard to know which tool fits the practice stage.
- **Limited time** No room for long setup or trial-and-error adoption.
- **Trust gap** Users want education before committing client workflows.
- **Cost friction** Early users need low-risk access before subscription.

Legal Owls reduces that friction by combining education, trust, and curated partner access.



The Partnership Logic

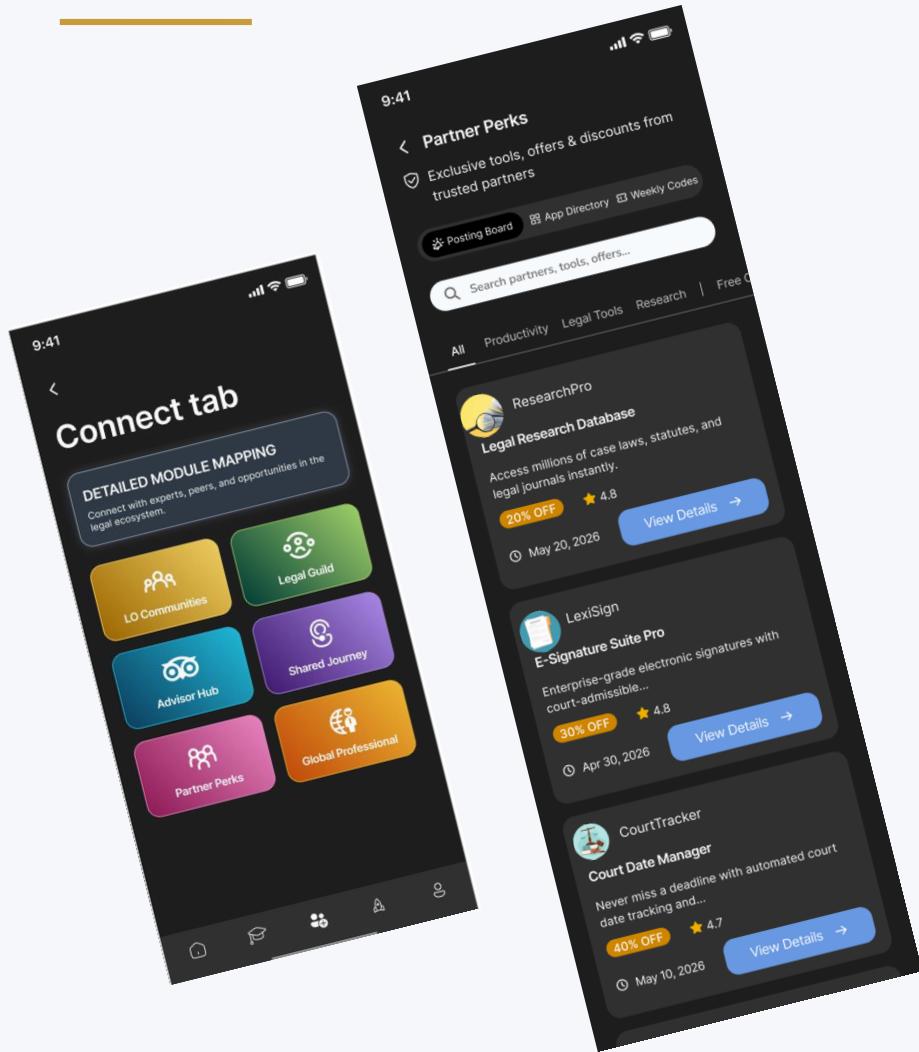
Legal Owls can turn product discovery into guided adoption.



The goal is not a passive directory listing. It is a guided path from curiosity to confident product use.

Where Partners Appear Inside Legal Owls

Multiple touchpoints let users see the product in context, not as a cold advertisement.



Partner Perks Hub

Offer page, product explanation, preferred access link, and practical use cases.

Webinars

Live or recorded sessions that show the product inside real legal workflows.

Learning Modules

Partner references embedded in relevant lessons, resources, and practice-building content across the Legal Owls App.

Community + Newsletter

Launch announcement, user feedback loop, and recurring visibility to targeted segments.

Your product will not just be listed ... it will be introduced, featured, and repeatedly placed in front of the Legal Owls community through multiple high-visibility touchpoints.

Partner Page Inside the Legal Owls App

A dedicated in-app destination that introduces each partner product, explains its practical legal value, and gives subscribers a clear path to claim the offer.

Partner Name + Category

Clear positioning: practice management, legal AI, automation, finance, wellness, or productivity.

Product Description

A concise explanation of what the product does and why it matters for legal professionals.

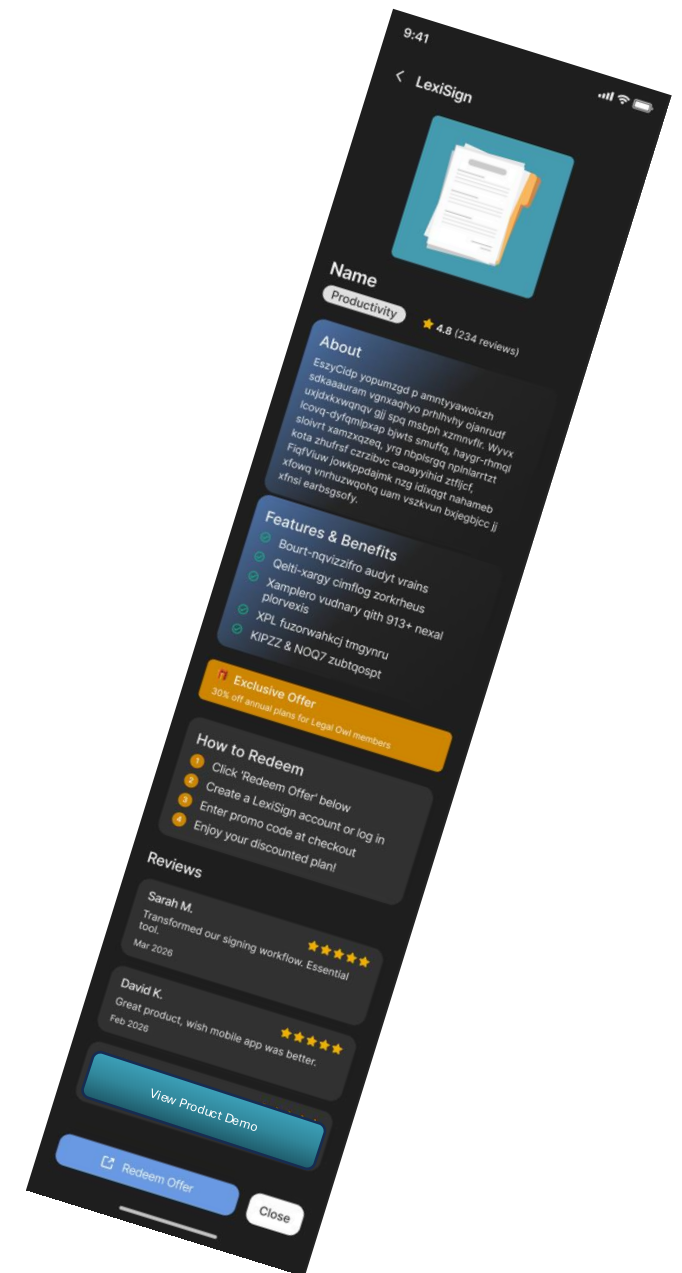
Demo Video

Embedded walkthrough or product demo showing the tool in a real legal workflow.

Exclusive Offer

Extended trial, preferred pricing, first-year discount, Legal Owls plan, credits, or onboarding support.

Result: guided discovery → lower adoption friction → future long-term users



In-app partner page: demo, value story, offer, and claim link in one place.

The Partner Offer Menu

A flexible offer structure lets each partner choose what works commercially.

Extended premium trial

Let Legal Owls users experience paid functionality before deciding.

Preferred pricing

A clear subscriber benefit that supports conversion.

First-year discount

Reduce first-year friction for new solo or small-firm users.

Exclusive Legal Owls plan

A custom starter plan designed around legal professionals' early needs.

Student / solo-lawyer pricing

Support LL.M.s, new lawyers, and one-person practices.

Usage credits + onboarding

Credits, setup calls, templates, or training to encourage real adoption.

Best-performing offer: low-risk access + guided education + a clear next step to long-term use.

A Campaign Built Around Your Product

We can make each partner feel relevant to the exact legal audience they want to reach.

TOOL DEMO & INCUBATOR

Live walkthrough with a legal-practice use case.

CO-BRANDED GUIDE

“Solo Lawyer Tech Stack”
or “Client Intake
Workflow.”

PARTNER PAGE

Benefit, offer, use cases,
signup route, and learning
resources.

NEWSLETTER FEATURE

Targeted note to users by
segment and practice
need.

TEMPLATE BUNDLE & INCUBATOR

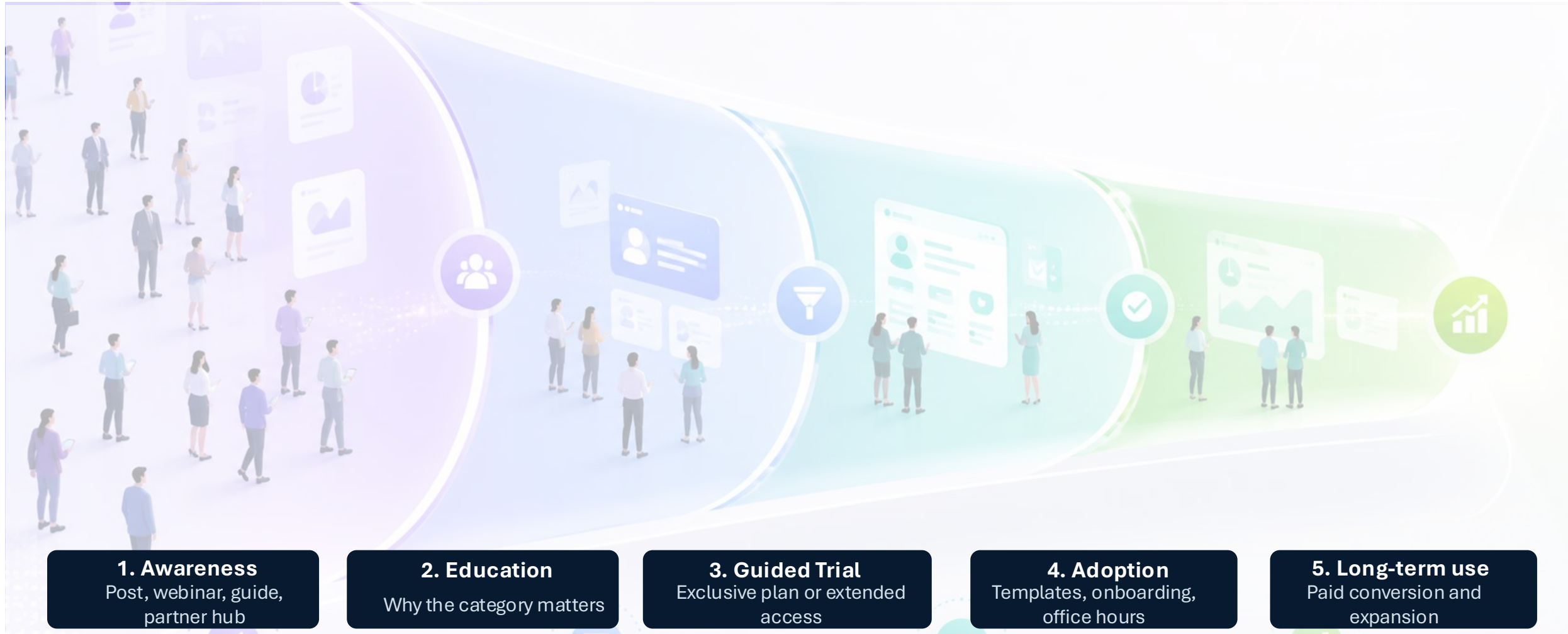
Forms, checklists,
automations, CRM
boards, or onboarding
maps.

FEEDBACK LOOP

Beta users provide
practical product
feedback and
testimonials.

How Legal Owls Introduces Your Product

A user journey designed to move from awareness to hands-on product experience.



What the Partner Gains

A direct route into a targeted legal community at the moment they are learning, comparing, and building their systems.

Qualified exposure

Reach users actively looking for legal-practice tools.

Lower adoption friction

Education plus special access builds confidence.

Product feedback

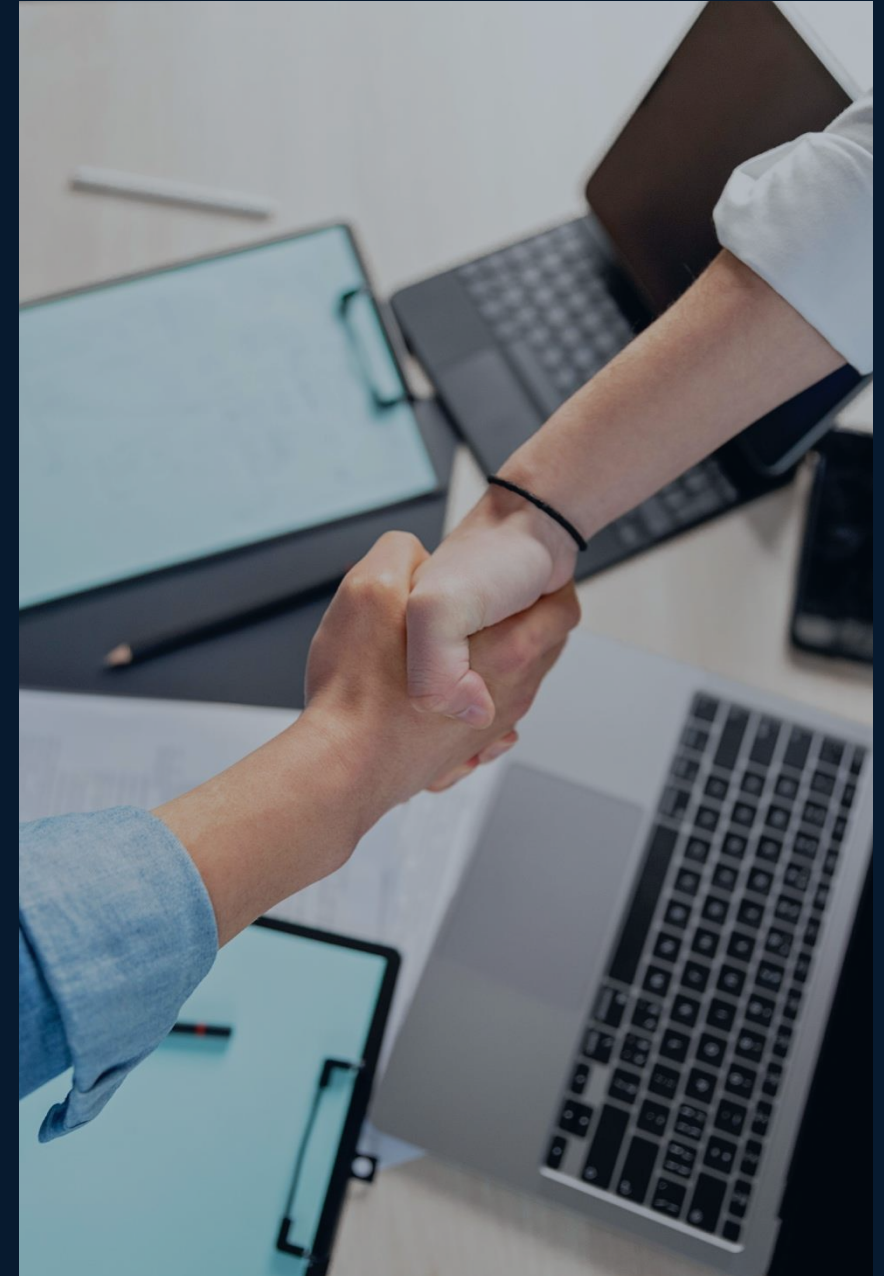
Beta and early users can reveal legal-market needs.

Content engine

Webinars, guides, demos, and case studies extend reach.

Long-term customers

Users can grow into paid plans as practices scale.



Let's Meet at VivaTech Paris

We will be at VivaTech in France and would be glad to meet if your team is attending.



Legal Owls

Abha Kashyap & Arohi Kashyap

VivaTech is a natural meeting point for this partnership.

Paris • June 17–20, 2026

If your team will be attending, we would be happy to schedule a short conversation during VivaTech to discuss a Legal Owls partner offer, demo opportunity, or pilot launch.

Proposed format: a relaxed 20–30 minutes coffee meeting to explore ideas and potential collaboration.

A Simple Pilot Proposal

Start small, learn quickly, and scale the partnership if users engage.

- 1 Confirm fit** Choose the audience segment and use case.
- 2 Select offer** Exclusive Legal Owls plan, extended trial, discount, credits, or onboarding.
- 3 Create assets** Partner page, demo, guide, template bundle, and signup path.
- 4 Launch pilot** Introduce to beta users and collect feedback.
- 5 Scale together** Evaluate engagement and extend the partnership.

The ask

Let us explore a Legal Owls partnership that gives our subscribers meaningful access to your product and gives your team a focused channel to future legal users.

We would be glad to meet at VivaTech or schedule a virtual follow-up.

Legal Owls

Success simplified.



Thank you for your time and consideration.

We would be delighted to explore how Legal Owls and your team can work together to introduce practical, high-value tools to lawyers, LL.M. graduates, solo practitioners, and legal professionals building modern practices.

Let's connect, collaborate, and help the legal community grow stronger together.

Don't forget VivaTech Paris | Let's meet for coffee and conversation

